



BONANZA®

Spot-On Decision Making Through Enhanced Financial Acumen

FINANCIAL ACUMEN

A proprietary program for the Non-Financial Professional that improves the understanding of the financial statement information

TEAM PERFORMANCE

Equip team members with the understanding and ability to apply financial perspective to everyday tasks and decisions

OPEN COMMUNICATIONS

Enable the financial conversation to take place in cross-functional directions that generate more informed decisions and strategic tactical execution from all teams

EMPLOYEE ENGAGEMENT

Employees who connect with the finances of the company are far more apt to take action and make decisions with the bottom line in mind. With the financial connection made, employees understand where their efforts contribute to the success of the company



Bonanza Education has been enhancing financial acumen for over 19 years throughout Scandinavia, Europe, Australia, and recently the United States. Our visual approach to learning about the financial statements through a highly-interactive and energetic program receives rave reviews time-after-time. In fact, Bonanza has worked with over 300,000 participants world-wide. It is so popular, because it really helps people understand the once difficult subject of finance. Who would believe that a business finance course could be fun and participants actually learn the material and enjoy it?

Contact:

Matthew Wolf – VP of Sales to discuss bringing the Bonanza Experience to your company.

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- Improve the fundamental understanding of finance and the ability to effectively communicate the information.
- Assess financial performance through key ratios and the Balance Sheet, P&L, and Cash Flow Statement.
- Articulate the consequence of decisions and how they impact the numbers or budget.
- Improve the ability to transfer the knowledge gained when coaching and developing subordinates.
- Attract and retain high-potential employees through development that can be used in their daily roles.

PROGRAMS AVAILABLE

- *1 or 2 day on-site Instructor-led classes with up to 21 participants per program*
- *On-line e-Learning course*
- *Visual Financial Reporting Software*
- *Enterprise e-Learning application*
- *Key Note Speaking*

"Simplifies and clarifies the financial process and greatly improved my financial knowledge ...Excellent"

David Willmore, Director, Ericsson



BONANZA®

The Visual Language of Finance™

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