

The Visual Language of Finance™ and 19-years experience working for your company

With its origin in Sweden and over 300,000 participants worldwide, Bonanza Education concepts have helped employees and companies become more financially literate. As employees are able to participate in the financial conversations, more collaboration starts to occur and the organization begins to unlock the embedded innovation in their own human capital.

We work with employees to insure that they are able to understand the fundamentals

Vince Lombardi said, "Excellence is only achieved through the mastery of the fundamentals." We start by developing a solid fundamental understanding of what the financial statements are and why they exist. From there, we introduce the purpose and reasons for ratios and how and what they measure. All in a fun and highly interactive environment that promotes retained learning.

Our Programs are flexible and are always 100% guaranteed

The Bonanza Education Program is a 2-day facilitation (can be condensed to 1-day) and can accommodate up to 21 people per session. We can tailor the program to fit with your organization or work with your own education staff. The program can be hosted off-site or held in-house, depending on the needs of the client.



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Innovation through Financial Literacy™

www.BonanzaEducationUSA.com

OUR COMPANY

Bonanza Education USA is based in Central Ohio and we are bringing the Bonanza Education Concepts to the United States. Currently, Bonanza Education has partners in Sweden, Finland, Norway, The U.K., Europe, and Australia. Bonanza Education Programs provide companies and employees with a truly beneficial Financial Literacy Program that has a real impact on the profitability of the business.

Companies around the globe have used the Bonanza Education Program to improve Financial Literacy and in-turn Employee Engagement. As employees begin to understand the finance behind the strategy or policy, they can see where their contributions influence the organization's profitability.

OUR PRODUCTS

Financial Literacy

Employee Engagement

Classroom Facilitations

e-Learning

Analytics

Forecasting

Call Steven Wade or Matt Wolf today at 614.408.8410



A SMART WAY
TO Access
YOUR *Innovation*



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We provide a visual language that communicates financial information so your organization can achieve its *financial goals*

WHAT IS IT All ABOUT

Useful information

We focus on what information participants retain, because one can only use what they truly know. Our cognitive learning methods ensure that participants retain what is learned and are able to apply it to their own job.

Achieve your goals

In today's hyper-competitive economy, companies that invest in their own paths to innovation have an advantage over those who do not.

Guaranteed levels of service and quality

Our two-day program introduces The Visual Language of Finance™ that will enhance the skills and speed of assimilation of those people who already have a grasp of the principals and will enable those who don't like numbers to truly understand and begin to contribute to the financial conversation. The Program also explains and graphically demonstrates the Key Financial Ratios used to evaluate and analyze the information. These are the tools used to build a fundamental understanding of financial statements and the relationship between the Balance Sheet, Income Statement, and the Cash Flow Statement. All programs are 100% guaranteed!

Financial Literacy Programs that deliver results!

The Financial Literacy Programs delivered through the Bonanza Concepts enable employees the opportunity to develop an understanding of the fundamental business drivers with a focus on future sales and operational progress. The once difficult and avoided financial conversations begin to take place across the organization and those conversations lead to collaboration, which in turn, can potentially unlock the embedded innovation located within the existing human capital.

Instructor-Led Programs

Bonanza Programs are centered on one concept; developing the financial fundamentals that allow participants to read, understand and utilize financial data. This is achieved through a unique process in which participants are introduced to business financials through the world of personal finance. Financial concepts are discussed and presented using visually stimulating processes. The relationship between the Balance Sheet, the Income Statement, and Cash Flow begins to take shape naturally as participants work hand-in-hand through each phase as they begin building a competitive, profitable business themselves!

E-learning

In tough times, it is important that employees understand how they affect the company's finances. The opportunity to strengthen the business and bring forward the financial thinking within the organization is now affordable and easy. Bonanza has developed an online program for business finance, which is something well beyond the ordinary. Our web format makes learning flexible, because it can be implemented when and where it suits each of your employees best.